

**Lee & Park  
Patent and Law Firm**

## **Introduction**

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LEE & PARK  
PATENT AND LAW FIRM

## Lee & Park Patent and Law Firm – Introduction

Lee & Park Patent and Law Firm is a first-generation global patent firm founded in 1988.

For over 30 years, we have maintained good relationships with various global companies, large domestic and foreign corporations, and small and medium-sized enterprises specializing in technology.

The firm provides a full range of services relating to patents, including consulting, commercialization, technology evaluation, and investment promotion. In addition, we offer custom-tailored guidance for patents, trademarks, designs, and other industry-specific services through a network of overseas agents in more than 100 countries for clients seeking to file and export abroad.

We support inventors, entrepreneurs, and creators who are creating valuable intellectual property with novel and creative ideas. We promise to fulfill our duties as patent professionals so that all of you can be rewarded for your hard work.

Sincerely,

*Lee & Park*

Lee & Park Patent and Law Firm

1988

FOUNDED

27

PROFESSIONALS

3,000+

CLIENTS

### Expertise

Intellectual property specialists with 30+ years of experience

### Integrity

Honest service emphasizing professional ethics

### Trust

Dedicated staff and operational responsibility for client satisfaction

### Innovation

Creative solutions based on accumulated understanding

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|-------|---|
| 2020s | Modernization of patent legal services to improve quality and specialization [inauguration of <u>In-Sil Lee as head of Korean Intellectual Property Office (KIPO)</u> ] |
| 2010s | Launched various derivative services based on intellectual property rights  |
| 2000s | Specialization and segmentation of patent legal services  |
| 1990s | Expansion of global patent law firm with client base of large overseas corporations [representative patent attorney In-Sil Lee joins the firm]                          |
| 1980s | Established a patent law firm focused on large domestic companies [representative patent attorney Chul Lee]   |

## Featured Services

### Application and Registration

We provide comprehensive services including patent application, registration, management, prosecution, and defense through precise analysis.

- Patent portfolio diagnostics
- Trademark filing and registration
- Design
- Workplace inventions
- Patent Mining
- Copyright program registration
- Variety protection
- Filing intellectual property abroad
- Patent application and registration
- Prior art research
- Patent utility models

### Consultation and Advice

We provide IP-related consulting and advisory services based on our know-how, network, and expertise accumulated over 30 years.

- Patent-linked R&D consulting
- Technology special listing consulting
- SME/start-up patents
- Technology adoption and M&A advisory
- Patent litigation counseling
- IP counseling
- IP compliance
- Brand strategy consulting
- Patent consulting
- IP strategy consulting
- Patent acquisition advisory

### Adjudication and Litigation

We provide patent-related prosecution and litigation solutions in close collaboration with in-house counsels and specialized law firms.

- Cease and desist letters
- Unfair competition
- Responding to unfair competition
- Responding to customs infringements
- Intellectual property adjudication proceedings
- Trade secret protection
- Patent and trademark adjudication
- Responding to unauthorized domain registrations
- Infringement notices/warnings
- Litigation to vacate judgment
- Intellectual property foreign disputes
- Counterfeit enforcement, warning letters, and negotiations

### Additional Services

Lee & Park Patent and Law Firm provides a wide range of patent-related ancillary services.

- Patent-based investment consulting
- Intellectual property rights Valuation
- Licensing
- Joint application for government grants
- IP collateralized loans
- IP transactions
- Vouchers (innovation, export, IP)
- Technology commercialization

### Client-Specific Services

Lee & Park Patent and Law Firm provides customized services that prioritize client satisfaction. We deliver the best services through our sole responsibility system in consideration of each client's situation and needs.

- Influencers/creators
- Brand/franchise trademarks
- Entertainment copyrights
- Start-up patent management

## Notable Clients



SAMSUNG



Google

HYOSUNG

SANYO

ASIANA AIRLINES



Hanwha

DAELIM



POSCO

Qualcomm

SIEMENS

SONY

SAFRAN



MITSUBISHI CHEMICAL



DAIDO STEEL

Adobe



3M

Hitachi, Ltd.



LOCTITE



北京北方正电子有限公司  
BEIJING FANGZHENG ELECTRONICS CO., LTD.

ottobock.



BERLIN-CHEMIE  
MENARINI

DUPONT



aramco

KUMIYI CHEMICAL INDUSTRY CO., LTD.



OCI

ROHM  
IHARS

NOVA/DAQ



HOYA

Nisshin Pharma Inc.

Mektex  
日本メクトクス株式会社

## Meet the Core Team

Lee & Park Patent and Law Firm is composed of about 30 professional patent attorneys, lawyers, researchers, and legal staff with degrees in technical fields related to intellectual property rights — such as mechanics, electronics, and chemistry — and cooperates with specialized law firms and experts as needed to provide the best customized services for all patent-related services.

### | Patent Attorneys



**Lee, Chul**

Principal  
Patent Attorney  
Chemistry, Chemical  
Engineering, Medicine,  
Materials



**Ham, Youngseok**

Patent Attorney  
Mechatronics/Devices,  
Semiconductors,  
Sensors



**Jang, Jangho**

Patent Attorney  
Electronics, Electrical  
Circuits  
Semiconductors



**Seol, Hojin**

Patent Attorney  
Chemistry, Chemical  
Engineering, Bio,  
Medicine, Healthcare



**Oh, Jongin**

Patent Attorney  
Chemistry,  
Ingredients,  
Materials



**Lee, Sujin**

Patent Attorney/  
Attorney at Law  
Trademark and Patent  
Disputes

### | Legal Staff and Researchers



**Kim, Hakjoong**

Director

Chemistry, Bio,  
Pharmaceutical



**Lee, Kyutaek**

General Manager

Electrical, Electronics,  
Telecom, Semiconductor,  
Equipment, Devices



**Park, Jungok**

General Manager

Inorganic Chemistry,  
Materials, Catalysis



**Kim, Youngjo**

General Manager

Water Treatment, Facilities,  
and Machinery



**Kang, Soohyun**

General Manager

Electronics, Electrical,  
Telecommunications



**Lee, Heejong**

General Manager

Trademarks and Copyrights



**Lee, Jae-young**

General Manager

Chemistry, Chemical  
Engineering, Organic Chemistry,  
Inorganic Chemistry



**Park, Sojin**

General Manager

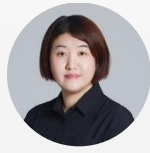
International Patents



**Lee, Eunjung**

Deputy General Manager

International Patents



**Kang, Semin**

Deputy General Manager

Accounting



**Sim, Dohee**

Deputy General Manager

Machinery, Secondary  
Batteries, Construction



**Jung, Yeonhee**

Deputy General Manager

Domestic and International  
Patents



**Kim, Jiyeon**

Senior Manager

Domestic and International  
Patents



**Jeong, Heejin**

Senior Manager

Domestic and International  
Trademarks



**Kwak, Chaeok**

Senior Associate

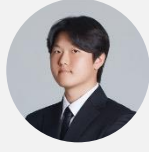
International Management



**Yang, Yooji**

Associate

Trademarks



**Park, Junho**

Associate

Filing Designs,  
Drawing



**Choi, Yoojin**

Associate

Domestic Filing

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